

# AGENDA

## The Evolution of Benefits, HR and Technology

WEDNESDAY, APRIL 3, 2019 | 12:30pm EST - 4:30pm EST

12:00 PM	Virtual FutureCast 2019: Platform Opens	
12:30 PM	Welcome to Virtual FutureCast 2019: Opening Statement from Adam Bruckman, OneDigital President and CEO	
12:35PM	<p><b>Creating Tomorrow's Leaders: How to Attract, Retain and Engage Multigenerational Employees</b></p> <p><i>Lindsey Pollak, Multigenerational Workplace Expert and Keynote Speaker</i></p> <p>Discover the latest insights to guide the way your organization recruits, retains and markets in today's unprecedented work environment from <i>New York Times</i> bestselling author and the leading expert on millennials and the multigenerational workplace, Lindsey Pollak.</p>	
1:35 PM	10-Minute Break: Check out the Exhibit Hall	
	<b>HR/Benefits Professional Track</b>	<b>Business Executive Track</b>
1:45 PM	<p><b>Leveraging Workforce Trends to Unlock the Power of HR</b></p> <p><i>Nancy Saperstone, Senior HR Business Partner, OneDigital</i> <i>Amy Scannell, Director, Client Engagement, OneDigital</i></p> <p>As economic and regulatory uncertainty remain top of mind for employers, the focus has been squarely put on an organization's ability to maintain a competitive edge. Learn how to align the strategic goals of HR with the overall business objectives and position yourself as a trusted workforce advisor.</p>	<p><b>Developing a Modern Workplace: The Link Between Engagement and Business Growth</b></p> <p><i>David Hughes, HR Consulting Practice Leader, OneDigital</i></p> <p>What if you had the option to add 20-30 percent to your bottom line? During this enlightening discussion, you'll uncover the long-term impact of rising labor costs, a tight labor market, employee retention and evolving demographics, and find out exactly how recruiting and hiring efficiencies can improve your bottom line.</p>
2:15 PM	<p><b>The Missing Link: Leveraging Technology to Power Performance</b></p> <p><i>Shira Wilensky, National Practice Leader, Health &amp; Wellbeing, OneDigital</i></p> <p>Around 90% of HR leaders say their organization needs to invest in three or more technologies in the next year. In an era of point solution exhaustion, discover how to navigate the complexities of technology options and ensure that technology investments are driving productivity across your organization.</p>	<p><b>Weighing Your Options: Alternative Funding Arrangements</b></p> <p><i>George Papagelis, VP, Client Strategy and Solutions, OneDigital</i> <i>Jim Carey, Producer Relations Director, CIGNA</i></p> <p>On average, the cost of healthcare is expected to rise five percent per year and shows no signs of slowing down. Progressive companies are continually seeking new ways of combatting the rising cost of healthcare benefits, giving securing a long-term competitive advantage in the market. During this session, explore multiple, modern and creative approaches to managing your healthcare costs.</p>

2:45 PM	15-Minute Break: Explore the Digital Resource Library	
3:00 PM	<p><b>What's in It for Me? How to Offer a Competitive Rewards Package</b></p> <p><b>Stacy Strauser</b>, Director, Compensation Consulting, OneDigital  <b>Carrie Bartlett</b>, Senior Benefits Consultant, OneDigital</p> <p>As organizations look to attract and retain talent, an increasingly multigenerational workforce introduces a new challenge; putting together the right mix of benefits and compensation programs that will engage employees across generations. During this session, explore practical methods of tailoring your offerings based on the unique makeup of your workforce.</p>	<p><b>Driving Efficiency with a Care Management Strategy</b></p> <p><b>Shelley McLean</b>, Senior Client Executive, OneDigital  <b>Tyler McIntosh</b>, National VP Business Development, Grand Rounds</p> <p>Employers are spending more per member every year. Did you know spending per high-cost member grew over 9x that of corporate revenue? Discover how helping members navigate healthcare complexities will become critical to maintaining overall cost efficiency.</p>
3:30 PM	<p><b>The Future of HR: Preparing for the New Workforce</b></p> <p><b>Keith Falk</b>, Regional Managing Director, HR Consulting, OneDigital</p> <p>The composition of today's workforce is changing rapidly, paving the way for more technology solutions, virtual workers, a gig economy and Artificial Intelligence (AI). Despite these advances and changing demographics, HR must remain at the cornerstone of overall employee experiences and focus on consumer-centric HR practices.</p>	<p><b>Compliance and Exposure: Minimizing your Potential Risk</b></p> <p><b>Annette Bechtold</b>, SVP of Regulatory Affairs and Reform Initiatives, OneDigital  <b>Paige Hanson</b>, Chief of Identity Education, Symantec</p> <p>The average cost for small to medium-sized businesses to clean up after a security breach ranges from \$600k to over \$1 million. At a time when cybersecurity attacks and breaches are all too frequent, heightened liability will fall on employers to safeguard and protect confidential employee information. Learn how to minimize your potential risk and exposure to security threats.</p>
4:00 PM	<p><b>Closing remarks</b> from Elizabeth's Chrane, OneDigital's Executive Vice President of Culture and Corporate Development, about how to incorporate these learnings to empower your workforce and take charge of your employee benefits, HR and technology.</p>	
4:05 PM	<p><b>Virtual FutureCast 2019 Concludes!</b> The Exhibit Hall will be open until 4:30 PM (EST)</p>	

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